

Agent/Organiser: :
 IfT Institut für Talententwicklung GmbH, Marienburger Straße 1, 10405 BERLIN (Head Office)
 Harniskai 11, 24937 FLENSBURG (Accounts Office)

Institution/company:

 (Name of the institution/university)

 (Contact person)

 (Street/number)

 (Postal code / town / country)

 (Phone)

 (Email)

We hereby mandatory book the following components of the vocatium media module:

1. Fair guide presentation incl. IfT editorial service*

- 1 page fair guide presentation – vocatium fairs 2022
- ½ page fair guide presentation – vocatium fairs 2022
- Advertisement on fair guide back cover – vocatium fairs 2022**

Please mark the requested fair guides on page 2.

Number of copies/price category:	1 page	1/2 page	back cover
A (up to 4.999 copies)	845,- EUR	525,- EUR	1.995,- EUR
B (5.000 to 9.999 copies)	1.045,- EUR	650,- EUR	2.195,- EUR

* The fair guides are mainly applied in the context of the vocatium fairs. They include participating exhibitors as well as non-participants. The fair guides are also presented in an online version (PDF) which are released through the homepage www.erfolg-im-beruf.de. One full page presentation (in the fair guide of the booked fair) is included for vocatium participants.

** Determined by capacity and approval of the project management

2. Online presentation for the vocatium-media-library / search data base on www.erfolg-im-beruf.de (for 12 months) incl. IfT- editorial service:

Online-Presentation (incl. 1 image)	195,- EUR
Additional image for the online presentation	25,- EUR
Further languages (foreign language texts are delivered by the customer)	75,- EUR

Languages: _____

One update of the online presentation during the booked 12 months is included in the price. Further alterations for a charge of 25 Euro.

Additional contents/services:

Integration of a URL link in the customer's online presentation, e.g. Video / podcast / audio clip / social media page, per link	25,- EUR
Inclusion of a video clip/podcast in the customer online presentation (MP4, MOV, WMV, AVI, FLV [max. 50 MB]; more information here: https://vimeo.com/help/compression), for each video/podcast/audio clip	95,- EUR
Creation of an podcast/audio clip (5 min., including concept, on-site appointment, moderation, editing)	495,- EUR
Creation of a video clip (5 min., including concept, on-site appointment, moderation, editing)	on request

All prices are excluded of VAT. The general business terms of IfT (AGB) apply (see: www.erfolg-im-beruf.de).

We advise you that we might use your personal data under Art. 6 f) GDPR to provide you with further information to future events of IfT (e.g. follow-on fairs or new fair-concepts). If this is not desired you may informally object at any time acc. Art. 21 I, II GDPR.

Please mark the requested fair guides

(Please note: Several trade fairs, namely Harz, Hof/Vierländereck, Kassel/Göttingen, Leipzig/Halle, Mainz/Wiesbaden, Rhine-Neckar-Palatinate and Ulm/Neu-Ulm are attended by pupils from two or more federal states. In the following list, the fairs are assigned to the federal state in which the fair location is located).

Presence event fairs

Baden Württemberg:

- Aalen - A
- Rhein-Neckar-Pfalz/Mannheim - B
- Bodensee/Friedrichshafen - B
- Sinsheim - A
- Stuttgart - B
- Heilbronn - A
- Freiburg - B

Bavaria:

- Oberbayern/Fürstfeldbruck - A
- Erlangen - A
- München - B
- Fürth - A
- Hof/Vierländereck - A
- Niederbayern/Landshut - A
- Ulm/Neu-Ulm - B
- Würzburg/Schweinfurt - B
- Augsburg - 05./06.07. - A
- Ingolstadt - 07./08.07. - A
- Regensburg - 12./13.07. - A
- Nürnberg - 13./14.07. - B

Berlin / Brandenburg:

- Berlin focus - A
- Cottbus - A
- Teltow-Fläming - A
- Berlin - 15./16.06. - B
- Berlin/Havelregion - A
- Potsdam - A
- Prenzlau - A

Bremen:

- Bremerhaven - A
- Bremen - B

Hamburg:

- Hamburg Süd - A
- Hamburg Nord - B

Hessen:

- Gießen/Wetzlar - A
- Rhein-Main/Offenbach - A
- Kassel/Göttingen - A

Mecklenburg-West Pomerania:

- Neubrandenburg - A
- Rostock - A
- Schwerin - A

Lower Saxony:

- Hannover - B
- Oldenburg - A
- Lüneburger Heide/Lüneburg - A
- Emsland/Grafschaft Bentheim - A
- Braunschweig Süd - B
- Braunschweig/Wolfsburg - B

North Rhine Westphalia:

- Gelsenkirchen - A
- Aachen - A
- Duisburg - A
- Dortmund - A

Düsseldorf - B

Köln - A

Bielefeld - B

Mönchengladbach - A

Krefeld - A

Bonn - A

Münster - A

Gütersloh - A

Essen - A

Rhineland Palatinate:

Mainz/Wiesbaden - A

Trier - A

Koblenz - A

Saarland:

Saarbrücken - A

Saxony:

Leipzig/Halle - B

Chemnitz/Zwickau - A

Dresden - A

Saxony Anhalt:

Harz - A

Dessau-Roßlau - A

Magdeburg - A

Schleswig-Holstein:

Kiel - B

Flensburg - B

Westküste/Husum - A

Lübeck - A

Süd-West-Mittelholstein/Neumünster - A

Thuringia:

Erfurt - A

Jena - A

Videochat fairs

West - B

Mitte - B

Süd - B

Nord - B

Ost - B

subject to modifications • date: 01.09.2021

(place, date)

(Company stamp / binding signature)

Please send the completed form as a scanned file by mail to info@if-talent.de. Only in the case that this is not possible it can be send by post to an IfT office (addresses see above) or by fax to the central fax number: +49 30 405771259.