

Agent/Organiser: :  
 IfT Institut für Talententwicklung GmbH, Marienburger Straße 1, 10405 BERLIN (Head Office)  
 Harniskai 11, 24937 FLENSBURG (Accounts Office)

**For vocatium customers included in the trade fair price and already booked are**  
 – an advertising page in the accompanying trade fair guide  
 – a page on our website (online presentation)  
 Please complete this form if you wish to book additional pages/columns (or back covers, respectively) or additional services for the online presentation.

**Institution/company:**

\_\_\_\_\_  
 (Name of the institution/university)

\_\_\_\_\_  
 (Contact person)

\_\_\_\_\_  
 (Street/number)

\_\_\_\_\_  
 (Postal code / town / country)

\_\_\_\_\_  
 (Phone)

\_\_\_\_\_  
 (Email)

**We hereby book the following components of the vocatium media module:**

**1. Fair guide presentation incl. IfT editorial service\***

1-page fair guide presentation – vocatium fairs 2023  
 (already included for vocatium participants in the fair guide of the booked fair)

Additional 1-page fair guide presentation – vocatium fairs 2023  
 (in the fair guide of the same fair or of any other fair)

(Additional) ½ page (1 column) fair guide presentation – vocatium fairs 2023

Advertisement on fair guide back cover – vocatium fairs 2023\*\*

Please mark the requested fair guides on page 2.

Number of copies/price category:	1 page	1/2 page	back cover
<b>A</b> (up to 4.999 copies)	895,- EUR	565,- EUR	2.095,- EUR
<b>B</b> (5.000 to 9.999 copies)	1.095,- EUR	695,- EUR	2.295,- EUR

\* The fair guides are mainly used in the context of the vocatium fairs. They include presentations of exhibitors as well as non-exhibitors. The fair guides are also released in an online version (PDF) on our homepage [www.erfolg-im-beruf.de](http://www.erfolg-im-beruf.de).

\*\* depending on capacity and approval of the project management

**2. Online presentation for the vocatium media library / search data base on [www.erfolg-im-beruf.de](http://www.erfolg-im-beruf.de) (for 12 months) incl. IfT editorial service:**

Online Presentation (incl. 1 image) 295,- EUR  
 (already included for vocatium participants whose booking includes a 1-page presentation in the fair guide)

Additional image for the online presentation, per image 25,- EUR  
 Number of images: \_\_\_\_\_

Further languages (texts texts should be delivered by the customer) 75,- EUR  
 Languages: \_\_\_\_\_

One update of the online presentation during the booked 12 months period is included in the price. Each other further alteration for a charge of 25 Euro.

**Additional contents/services (for 12 months):**

Integration of a URL link in the customer's online presentation, e.g. video / podcast / audio clip / social media page, per link 25,- EUR

Please tick the desired link and enter the web address (url):

- Video/Podcast/Audio: \_\_\_\_\_
- Facebook: \_\_\_\_\_
- Instagram: \_\_\_\_\_
- Youtube: \_\_\_\_\_
- Twitter: \_\_\_\_\_
- TikTok: \_\_\_\_\_
- LinkedIn: \_\_\_\_\_
- Xing: \_\_\_\_\_
- Other: \_\_\_\_\_

Inclusion of a video clip/podcast in the customer online presentation (MP4, MOV, WMV, AVI, FLV [max. 50 MB]; more information here: <https://vimeo.com/help/compression>), for each video/podcast/audio clip 95,- EUR

Title of the video clip: \_\_\_\_\_  
 Download link (no Youtube link)  
 \_\_\_\_\_

**3. Additional offers video and audio:**

Including concept, on-site appointment, moderation, editing

Creation of a podcast/audio clip	individual offer
Creation of a video clip	individual offer

All prices are excluded of VAT. The general business terms of IfT (AGB) apply (see: [www.erfolg-im-beruf.de](http://www.erfolg-im-beruf.de)).

We advise you that we might use your personal data under Art. 6 f) GDPR to provide you with further information to future events of IfT (e.g. follow-on fairs or new fair concepts). If this is not desired you may informally object at any time acc. Art. 21 I, II GDPR.

**List of fair guides, price categories and signature see page 2 >**

## Please mark the requested fair guides

(Please note: Several trade fairs, namely Harz, Hof/Vierländereck, Kassel/Göttingen, Leipzig/Halle, Mainz/Wiesbaden, Rhein-Neckar-Pfalz/Mannheim and Ulm/Neu-Ulm are attended by students from two or more federal states. In the following list, the fairs are assigned to the federal state in which the fair venue is located).

### Presence vocational fairs (in chronological order for each federal state)

#### Baden-Württemberg:

- Aalen - A
- Rhein-Neckar-Pfalz/Mannheim - B
- Bodensee/Friedrichshafen - B
- Sinsheim - A
- Stuttgart - B
- Heilbronn-Franken - A
- Freiburg - B

#### Bayern:

- Oberbayern/Fürstenfeldbruck - A
- Erlangen - A
- München - B
- Fürth - A
- Hof/Vierländereck - A
- Niederbayern/Landshut - A
- Ulm/Neu-Ulm - A
- Ingolstadt - A
- Würzburg/Schweinfurt - B
- Regensburg - A
- Nürnberg - B
- Augsburg - A

#### Berlin / Brandenburg:

- Berlin focus - A
- Teltow-Fläming - A
- Cottbus - A
- Berlin - B
- Berlin+Havelregion - A
- Potsdam - A
- Prenzlau - A

#### Bremen:

- Bremerhaven - A
- Bremen - B

#### Hamburg:

- Hamburg Süd - A
- Hamburg Nord - B
- Hamburg Ost - A

#### Hessen:

- Wetzlar - A
- Rhein-Main/Offenbach - B
- Kassel/Göttingen - A
- Gießen - A

#### Mecklenburg-Vorpommern:

- Neubrandenburg - A
- Schwerin - A
- Rostock - A
- Stralsund/Vorpommern - A

#### Niedersachsen:

- Oldenburg - B
- Hannover - B
- Braunschweig/Wolfsburg - B
- Emsland/Grafschaft Bentheim - A
- Lüneburger Heide/Lüneburg - A
- Braunschweig/Wolfenbüttel - A

#### Nordrhein-Westfalen:

- Aachen - A
- Gelsenkirchen - A
- Dortmund - B
- Bonn I - A
- Köln - B
- Bielefeld - B
- Mönchengladbach - A
- Duisburg - A
- Düsseldorf - B
- Essen - B
- Krefeld - A
- Gütersloh - A
- Münster - B
- Bonn II - A

#### Rheinland-Pfalz:

- Mainz/Wiesbaden - B
- Trier+Großregion - A
- Koblenz - A

#### Saarland:

- Saarbrücken - B

#### Sachsen:

- Leipzig/Halle - B
- Chemnitz/Zwickau - A
- Dresden - B

#### Sachsen-Anhalt:

- Halle (Saale) - A
- Harz - A
- Dessau-Roßlau - A
- Magdeburg - A

#### Schleswig-Holstein:

- Kiel - B
- Flensburg - B
- Süd+Mittelholstein/Neumünster - A
- Lübeck - B
- Westküste/Husum - A

#### Thüringen:

- Erfurt - A
- Jena - A

### Videochat fairs

- West - B
- Mitte - B
- Süd - B
- Nord - B
- Ost - B

subject to modifications • date: 10/05/2022

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(place, date)

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(Company stamp / binding signature)

Please email the completed form as a scanned file to [info@if-talent.de](mailto:info@if-talent.de). If this is not possible please send it by post to an IfT office (addresses see above) or fax to our central number: +49 30 405771259.