

**Contractor/Organiser:** IfT Institut für Talententwicklung GmbH  
 Head Office: Marienburger Straße 1, 10405 BERLIN  
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**Institution/company:**

\_\_\_\_\_  
 (Name of the institution/university)

\_\_\_\_\_  
 (Contact person)

\_\_\_\_\_  
 (Street/number)

\_\_\_\_\_  
 (Postal code / town / country)

\_\_\_\_\_  
 (Phone)

\_\_\_\_\_  
 (Email)

For vocatium customers included in the trade fair price and already booked are  
 - an advertising page in the accompanying trade fair guide  
 - a page on our website (online presentation)  
 Please complete this form if you wish to book additional pages/columns (or back covers, respectively) or additional services for the online presentation.

## We hereby book the following components of the vocatium media module:

### 1. Fair guide presentation incl. IfT editorial service\*

1-page fair guide presentation – vocatium fairs 2024  
 (already included for vocatium participants in the fair guide of the booked fair)

Additional 1-page fair guide presentation – vocatium fairs 2024  
 (in the fair guide of the same fair or of any other fair)

(Additional) ½ page (1 column) fair guide presentation – vocatium fairs 2023

Advertisement on fair guide back cover – vocatium fairs 2024\*\*

Please mark the requested fair guides on page 2.

Number of copies/price category:	1 page	1/2 page	back cover
A (up to 4.999 copies)	945,- EUR	595,- EUR	2.155,- EUR
B (from 5.000 copies)	1.145,- EUR	725,- EUR	2.355,- EUR

#### Additional educational offers:

The participation fee includes a maximum of 25 educational offers per exhibitor i. e. 25 study courses per fair.

Listing of more than 25 educational offers on the students' registration forms and in the index of the fair guide, per fair 180,- EUR

\* The fair guides are mainly used in the context of the vocatium fairs. They include presentations of exhibitors as well as non-exhibitors. The fair guides are also released in an online version (PDF) on our homepage [www.erfolg-im-beruf.de](http://www.erfolg-im-beruf.de).

\*\* depending on capacity and approval of the project management

### 2. Online presentation for the vocatium media library / search data base on [www.erfolg-im-beruf.de](http://www.erfolg-im-beruf.de) (for 12 months) incl. IfT editorial service:

Online Presentation (incl. 1 image) 295,- EUR  
 (already included for vocatium participants whose booking includes a 1-page presentation in the fair guide)

Additional image for the online presentation, per image 25,- EUR  
 Number of images: \_\_\_\_\_

Further languages (texts texts should be delivered by the customer) 75,- EUR  
 Languages: \_\_\_\_\_

One update of the online presentation during the booked 12 months period is included in the price. Each other further alteration for a charge of 25 Euro.

#### Additional contents/services (for 12 months):

Integration of a URL link in the customer's online presentation, e.g. video / podcast / audio clip / social media page, per link 25,- EUR

Please tick the desired link and enter the web address (url):

- Video/Podcast/Audio: \_\_\_\_\_  
 Facebook: \_\_\_\_\_  
 Instagram: \_\_\_\_\_  
 Youtube: \_\_\_\_\_  
 Twitter: \_\_\_\_\_  
 TikTok: \_\_\_\_\_  
 LinkedIn: \_\_\_\_\_  
 Xing: \_\_\_\_\_  
 Other: \_\_\_\_\_

Inclusion of a video clip/podcast in the customer online presentation (MP4, MOV, WMV, AVI, FLV [max. 50 MB]; more information here: <https://vimeo.com/help/compression>), for each video/podcast/audio clip 95,- EUR

Title of the video clip: \_\_\_\_\_  
 Download link (no Youtube link) \_\_\_\_\_

Integration of a PDF-document in the customer's online presentation, e.g. education flyer or job ad, per document (max. 2 pages) 25,- EUR

### 3. Additional offers video and audio:

Including concept, on-site appointment, moderation, editing

Creation of a podcast/audio clip individual offer  
 Creation of a video clip individual offer

All prices are excluded of VAT. The general business terms of IfT (AGB) apply (siehe: [www.erfolg-im-beruf.de/agb](http://www.erfolg-im-beruf.de/agb)).

We advise you that we might use your personal data under Art. 6 f) GDPR to provide you with further information to future events of IfT (e.g. follow-on fairs or new fair concepts). If this is not desired you may informally object at any time acc. Art. 21 I, II GDPR.

## Please mark the requested fair guides

(Please note: Several trade fairs, namely Harz, Kassel/Göttingen, Leipzig/Halle, Mainz/Wiesbaden, Rhein-Neckar-Pfalz/Mannheim and Ulm/Neu-Ulm are attended by students from two or more federal states. In the following list, the fairs are assigned to the federal state in which the fair venue is located).

### Face-to-face fairs (in chronological order for each federal state)

#### Baden-Württemberg:

- Aalen - A
- Rhein-Neckar-Pfalz/Mannheim - B
- Karlsruhe - B
- Bodensee/Friedrichshafen - B
- Sinsheim - A
- Heilbronn-Franken - A
- Stuttgart - B
- Freiburg - B

#### Bayern:

- Oberbayern/Fürstenfeldbruck - A
- Erlangen - A
- München - B
- Augsburg - A
- Fürth - A
- Würzburg/Schweinfurt - B
- Niederbayern/Landshut - A
- Ulm/Neu-Ulm - A
- Nürnberg - B
- Ingolstadt - A
- Regensburg - A

#### Berlin / Brandenburg:

- Berlin focus - A
- Cottbus - A
- Teltow-Fläming - A
- Berlin I - B
- Berlin II + Havelregion - B
- Potsdam - B
- Prenzlau - A
- Berlin focus II - A

#### Bremen:

- Bremen - B
- Bremen focus - A

#### Hamburg:

- Hamburg Süd - B
- Hamburg I - B
- Hamburg II - B

#### Hessen:

- Rhein-Main/Offenbach - B
- Kassel/Göttingen - A
- Wetzlar - A
- Gießen - A

#### Mecklenburg-Vorpommern:

- Neubrandenburg - A
- Schwerin - B
- Rostock - B
- Vorpommern/Stralsund - A

#### Niedersachsen:

- Oldenburg - B
- Braunschweig/Wolfenbüttel - A
- Lüneburger Heide/Lüneburg - A
- Braunschweig/Wolfsburg - B
- Hannover - B
- Emsland/Grafschaft Bentheim - A

#### Nordrhein-Westfalen:

- Gelsenkirchen - A
- Aachen - A
- Bonn I - A
- Dortmund - B
- Mönchengladbach - B
- Duisburg - B
- Köln - B
- Bielefeld - B
- Düsseldorf - B
- Krefeld - A
- Münster - B
- Essen - B
- Gütersloh - A
- Bonn II - A
- Wuppertal focus - A

#### Rheinland-Pfalz:

- Mainz/Wiesbaden - B
- Trier+Großregion - A
- Koblenz - B

#### Saarland:

- Saarbrücken - B

#### Sachsen:

- Leipzig - B
- Dresden I - B
- Chemnitz/Zwickau - A

#### Sachsen-Anhalt:

- Halle (Saale) - A
- Harz - A
- Dessau-Roßlau - A
- Magdeburg - B

#### Schleswig-Holstein:

- Flensburg - B
- Westküste/Husum - A
- Kiel - B
- Süd-Mittelholstein/Neumünster - A
- Lübeck - B

#### Thüringen:

- Erfurt - A
- Jena - A

### Nationwide video chat fair for young people and parents

- vocatium *videochat* - B

subject to modifications • date: 20/06/2023

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(place, date)

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(Company stamp / binding signature)

Please email the completed form as a scanned file to [info@if-talent.de](mailto:info@if-talent.de). If this is not possible please send it by post to an IfT office (addresses see above) or fax to our central number: +49 30 405771259.