

**Contractor/Organiser:** IfT Institut für Talententwicklung GmbH  
 Head Office: Marienburger Straße 1, 10405 BERLIN  
 Accounts Office: Harniskai 11, 24937 FLENSBURG

**For vocatium customers included in the fair price and already booked are**  
 - an advertising page in the accompanying fair guide  
 - a page on our website (online presentation)  
 Please complete this form if you wish to book additional pages/columns (or back covers, respectively) or additional services for your online presentation on our website [www.erfolg-im-beruf.de](http://www.erfolg-im-beruf.de).

**Institution/university/company:**

\_\_\_\_\_  
 Name of the institution/university/company

\_\_\_\_\_  
 Contact person

\_\_\_\_\_  
 Street/number

\_\_\_\_\_  
 Postal code / town / country

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

**We hereby book the following components of the vocatium media module:**

**1. Fair guide presentation for the vocatium fairs 2026 incl. IfT editorial service\***

*For vocatium customers, a 1-page presentation in the fair guide of the booked vocatium is already included. You can book additional pages/columns in the fair guide of the same or another vocatium fair here.*

(Additional) 1/2-page (1-column) fair guide presentation

(Additional) 1-page fair guide presentation

Advertisement on the inside cover of the fair guide, U2 (front) or U3 (back)\*\*

Advertisement on fair guide back cover \*\*

*Please mark the requested fair guide(s) on page 2. There you will also find the price category of the respective fair guide.*

Price categories:	1/2 page	1 page	U2/U3	back cover
●	EUR 595.00	EUR 945.00	1.175,- EUR	EUR 2,155.00
●●	EUR 725.00	EUR 1,145.00	1.375,- EUR	EUR 2,355.00

**Additional educational offers:**

The participation fee includes a maximum of 25 educational offers per exhibitor i. e. 25 study courses per fair on the students' registration forms and in the index of the fair guide.

Listing of more than 25 educational offers:

26 to 35 educational offers, per fair	EUR 180.00
36 or more educational offers, per fair	EUR 280.00

\* The fair guides are mainly used in the context of the vocatium fairs. They include presentations of exhibitors as well as non-exhibitors. The fair guides are also released in an online version (PDF), which schools can access. Please note that IfT Institut für Talententwicklung GmbH reserves the right to decline advertisements if their content is not consistent with the thematic or organizational concept of the vocatium fair.

\*\* depending on capacity and approval of the project management

**2. Online presentation for the vocatium exhibitor directory / possibly vocatium magazin at www.vocatium.de (for 12 months) incl. IfT editorial service:**

Online presentation (incl. 1 image) EUR 295.00  
*Already included for vocatium participants whose booking includes a 1-page presentation in the fair guide*

One update of the online presentation during the booked 12 months period is included in the price. Each other further alteration for a charge of EUR 25.

**Additional contents/services (for 12 months):**

Inclusion of a video/audio clip in the online presentation, for each clip EUR 95.00  
 Format: MP4, MOV, WMV, AVI, FLV [max. 500 MB];  
 more information here: <https://vimeo.com/help/compression>

Title of the video/audio clip:

\_\_\_\_\_

Download link (no Youtube link):

\_\_\_\_\_

**Invoices:**

Invoicing for the services under "1. Fair guide presentation for the vocatium fairs 2026" takes place after delivery of the fair guide. For the online editorial services, invoicing takes place at the beginning of the publication period (on the 1st of the respective quarter after booking).

Invoicing will be done digitally.  
 Different email address for digital invoice:

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**General business terms and privacy:**

All prices are excluded of VAT. The general business terms of IfT (AGB) apply (see: [www.erfolg-im-beruf.de/agb](http://www.erfolg-im-beruf.de/agb)).

We advise you that we might use your personal data under Art. 6 f) GDPR to provide you with further information regarding future events of IfT (e.g. follow-on fairs or new fair concepts). If this is not desired you may informally object at any time acc. Art. 21 I, II GDPR.

## Please mark the requested fair guides 2027

Please note: Several fairs, for example Harz, Mainz/Wiesbaden, Rhein-Neckar-Pfalz/Mannheim and Ulm/Neu-Ulm are attended by students from two or more federal states. In the following list, the fairs are assigned to the federal state in which the fair location is situated.

### Face-to-face fairs

#### Baden-Württemberg:

- Aalen ●
- Bodensee/Friedrichshafen ●●
- Freiburg ●●
- Heilbronn-Franken ●
- Karlsruhe ●●
- Rhein-Neckar-Pfalz/Mannheim ●●
- Sinsheim ●
- Stuttgart ●●

#### Bayern:

- Augsburg ●
- Bayreuth ●
- Erlangen ●
- Fürth ●
- Ingolstadt ●
- München I ●●
- München II ●
- Niederbayern/Landshut ●
- Nürnberg ●●
- Oberbayern/Fürstenfeldbruck ●
- Regensburg ●
- Ulm/Neu-Ulm ●
- Würzburg/Schweinfurt ●●

#### Berlin/Brandenburg:

- Berlin I ●●
- Berlin II + Havelregion ●●
- Berlin focus ●
- Cottbus ●
- Potsdam ●●
- Prenzlau ●
- Teltow-Fläming ●

#### Bremen:

- Bremen ●●

#### Hamburg:

- Hamburg I ●●
- Hamburg II ●●

#### Hessen:

- Gießen ●
- Kassel ●
- Rhein-Main/Offenbach ●●
- Wetzlar ●

#### Mecklenburg-Vorpommern:

- Neubrandenburg ●
- Rostock ●●
- Schwerin ●●
- Vorpommern/Stralsund ●

#### Niedersachsen:

- Braunschweig/Wolfsburg ●●
- Emsland/Grafschaft Bentheim ●
- Hannover ●●
- Lüneburg ●●
- Oldenburg ●●
- Salzgitter/Wolfenbüttel ●

#### Nordrhein-Westfalen:

- Aachen ●●
- Bielefeld ●●
- Bonn ●●
- Dortmund ●●
- Duisburg ●●
- Düsseldorf ●●
- Essen ●
- Essen focus ●
- Gelsenkirchen ●
- Gütersloh ●
- Köln ●●
- Krefeld ●
- Mönchengladbach ●
- Münster ●●
- Wuppertal ●

#### Rheinland-Pfalz:

- Koblenz ●●
- Mainz/Wiesbaden ●●
- Trier+Großregion ●

#### Saarland:

- Saarbrücken ●●

#### Sachsen:

- Dresden ●●
- Chemnitz/Zwickau ●●
- Leipzig ●●
- Chemnitz focus ●

#### Sachsen-Anhalt:

- Halle (Saale) ●
- Harz ●
- Magdeburg ●●
- Magdeburg focus ●

#### Schleswig-Holstein:

- Flensburg ●●
- Kiel ●●
- Lübeck ●●
- Süd+Mittelholstein/Neumünster ●●
- Westküste/Husum ●

#### Thüringen:

- Erfurt ●
- Jena ●

### Video chat fair

- vocatium *videochat* ●●

subject to modifications • date: 29/05/2026

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Place, date

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Company stamp / binding signature

Please email the completed form as a scanned file to [info@if-talent.de](mailto:info@if-talent.de). If this is not possible please send it by post to an IfT office (addresses see above) or fax to our central number: +49 30 405771259.